



ITALIAN STATE TOURIST BOARD TRAVEL WRITING AWARDS 2008

The Italian State Tourist Board is pleased to announce for the second year running "**The Italian Tourist Board Travel Writing Awards (UK)**". The best travel pieces in each of the categories below, the best travel guide and the best overall publication will be awarded with a prize at a Gala evening on 10 December 2008 (location to be advised).

CATEGORIES

- Best newspaper article: daily or weekend issue, (including on-line articles)
- Best magazine article: travel magazines, consumer magazines (travel section) or trade publication, (including on-line articles)
- Best TV and Radio programme
- Best travel guide to Italy, Italian region/ area or city.
- **Special category:** Best overall newspaper or magazine for number and quality of articles on Italy.

AWARDS CRITERIA

- All articles must be travel and tourism pieces on Italy in general or on a specific Italian city, region or area and must have been published by a newspaper daily or weekend issue, travel or consumer magazine or travel trade magazine in Great Britain between 1st January 08 and 31st October 08.
- Travel guide books must be new editions on Italy in general, an Italian region or area or a specific city and they must have been published in Great Britain between 15th October 2007 and 31st October 2008.

ENTRY METHOD

- Fill in the attached form and send your article or guide by post to us at : Press Department, ITB Travel Awards, Italian State Tourist Board, 1, Princes Street, London W1B 2AY.
- Closing date: 31st October 08.

Valerio Scoyni - Director

ENTRY FORM

FIRST NAME:

LAST NAME:

ADDRESS:

TELEPHONE NUMBER:

E-MAIL ADDRESS:

PUBLICATION:

TITLE AND SUBJECT OF ARTICLE/GUIDE:

DATE OF PUBLICATION:

COMMENTS:

FOR ANY QUERIES PLEASE CONTACT OUR PRESS DEPT:

Alessandra Smith. Tel: 0207 399 3562 or e-mail: alessandrasmith@italiantouristboard.co.uk

Stefania Gatta. Tel: 0207 399 3555 or e-mail: stefaniagatta@italiantouristboard.co.uk

Adriana Vacca. Tel: 0207 399 3556 or e-mail: adriनावacca@italiantouristboard.co.uk

